



FIX LONG-TERM CARE

Sisters and brothers and friends,

As you know, the COVID-19 emergency has put a spotlight on the crisis happening in long-term care homes across Canada. Four out of every five deaths in Canada have either been residents or workers in care homes. And for us in CUPE, it's no secret why: underfunding, understaffing, and a focus on profit instead of care has been wearing down the system for decades.

This week, CUPE launched a campaign calling on Prime Minister Justin Trudeau to do the right thing and fix our broken long-term care system. It's time to recognize long-term care for what it is – health care – and to provide the funding and resources that residents and workers alike deserve. Long-term care should be public, not for-profit, and it should be funded and resourced so that residents and workers can live safely and with dignity.

Our campaign will put pressure on the federal government by mobilizing thousands of voices across Canada to write to the Prime Minister and demand change now.

I am asking for your help to amplify our message by sharing this campaign with your members, families, friends and allies.

- [Please visit fixlongtermcare.ca and sign the letter to the Prime Minister.](https://fixlongtermcare.ca)
- [Please share the campaign within your networks.](#)

We owe it to every care home resident, every care aide, and every one of our 65,000 members in the long-term care sector to make sure this kind of preventable crisis never happens again. With your help, we can fix long-term care.

In solidarity,

MARK HANCOCK
National President

